

City of Ketchum

News Release January 11, 2021 Contact: Lisa Enourato <u>lenourato@ketchumidaho.org</u>

City Solicits Community Input on Draft Transportation Plan

KETCHUM, Idaho – The city of Ketchum is seeking public input regarding the draft Master Transportation Plan; a long-term planning document supporting the city's Comprehensive Plan. The community should identify transportation needs that were not addressed in the plan, and comments and suggestions on the proposed projects.

The community is invited to review the draft Master Transportation Plan and summary at <u>www.ketchumidaho.org/projects</u> and provide comments to <u>participate@ketchumidaho.org</u>. Comments will be accepted through February 5.

The goal of the plan is to provide safe and efficient travel on Ketchum's transportation system now and in the future, including all modes of travel. The transportation system should serve a wide variety of users and offer alternatives for residents, visitors, and the workforce to travel safely and easily to their destinations.

The plan will assist Ketchum policymakers and staff in making sound decisions for the city transportation system to promote a greater quality of life and provide a guide for future development.

Feedback from the community will be provided to City Council prior to formal adoption of the plan. Next steps would include the development of five-year financial implementation scenarios to incorporate in the city's Capital Improvement Plan.

Upon adoption of the final Capital Improvement plan, future opportunities will be available for the community to comment on specific projects.

Community input will play a vital role in making improvements and recommendations regarding transportation options and solutions for mobility management in Ketchum.

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About the City of Ketchum

The City of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries and shopping. In 2018, Ketchum was awarded designation by the International Dark-Sky Association as a Dark Sky Community and is included in the Nation's first International Dark Sky Reserve, one of only 13 in the world. The City of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the City of Ketchum, visit www.ketchumidaho.org.