

J. McLaughlin

June 1, 2020

Dear Mayor Bradshaw and Ketchum City Council members,

We are writing to strongly oppose the proposed shut down of 4th Street, between Walnut and Leadville Avenues, for the summer.

As you know, J McLaughlin is new to Ketchum and our business counts on the close street parking for our clientele. Without access to that we will suffer, lose customers and revenue during an already unprecedented summer season, due to COVID-19 concerns and dozens of event cancellations, that bring business through our doors.

In addition, a large percentage of new shoppers learn about our presence in Ketchum when they drive by the store. If that opportunity is not available, again our continued success will diminish.

We are also concerned about what will take place on the closed streets. Will there be selling booths or events set up? That will likely hurt our business too.

Before moving ahead with this proposed plan, we ask that you consider the negative effect of closing the street on your local businesses.

We are happy to be in the heart of Ketchum and are so pleased with the community response to our presence in town.

Thank you for the opportunity to submit our concerns about the street closure.



Sarah Howe
Manager
J McLaughlin Sun Valley
520 E 4th St, #102
Ketchum