From: <u>tmehlberg</u>
To: <u>Participate</u>

Subject: Wall Street Journal Article

Date: Friday, July 9, 2021 10:25:52 AM

Council Members- We are 30 year Time-Share owners in Ketchum from southern California. We look forward to our week in Ketchum in the summer for all the activities you offer particularly the summer concerts. We read with interest the recent article about business difficulties for employee housing. I have a suggestion.

What if the local public authority, Ketchum and Sun Valley or the County established a temporary trailer park for local employees only. The land and trailers would be owned by the public agency and rented to the workers at very low rates. The rent could be paid for 50% by employees and 50% by the businesses they work for so that there was a built in monitoring mechanism for who is actually working and contributing to the local economy. A property manager would live in one of the trailers for free for added control. A temporary tax could help pay for the trailer park on items that draw tourist to this great area, ie food and beverage and hotel occupancy etc. This could be done very quickly and provide immediate relief. For the long term, special housing for these workers could be added that gives these workers something to look forward to improving their lives and to allow them enter into the real estate market. These could be built once again on public lands and leased to the home owners for 50+/-years so that they could be returned to the public.

Anyway- I hope you can solve this problem and keep Ketchum/Sun Valley the wonderful place it is.

Tom Mehlberg