



City of Ketchum
Ketchum Arts Commission

KETCHUM ARTS COMMISSION

PERFORMANCE ART

CALL FOR ARTISTS

Request for Qualifications

INTRODUCTION

The city of Ketchum, Idaho, invites experienced chalk artists to apply for a new two-day event for a site between East and Leadville Avenues on 4th Street. On day one, the selected artist will outline the design, and on day two, the artist will finish the design. This event will be an original artwork by one selected artist and will be executed outdoors on dates TBD (June-July) during summer 2021. Total budget for the chalk artist event, including artist fee, design, materials, fabrication and installation is \$2,200, with an additional budget for travel and lodging. The chalk artwork will be featured on the city's website (www.ketchumidaho.org) and in various social media forums.

CITY BACKGROUND/HISTORY

Ketchum is a diverse mountain resort community adjacent to the Sun Valley Resort. Sun Valley Resort is known as one of the country's premier ski resorts and is noted for its European style terrain. Ketchum's early roots were in mining and sheep herding. Today it is known for its outdoor recreational opportunities and its sophisticated arts and cultural offerings. In 2018, Ketchum was awarded designation by the International Dark-Sky Association as a Dark Sky Community and is included in the Nation's first International Dark Sky Reserve, one of only 13 in the world.

OVERVIEW

The City of Ketchum has approved a public performance art event for the summer of 2021 that will take place on Fourth Street between Leadville and East Avenues, adjacent to Ketchum Town Square, located in Ketchum's core and the site of past summer performance events.

One artist will be selected to design a large-scale chalk artwork that should respond to Idaho and its natural mountain environment. The artist will then be recommended by the Ketchum Arts Commission to the Ketchum City Council for final approval, prior to contracting and execution of the event. The selected artist will receive a budget of \$2,200, inclusive of artist fee, pre design sketches and revisions, materials, fabrication, and execution on the days of the event. The project includes an additional budget for travel and lodging, outlined below.

PROGRAM GOALS

- Integrate outdoor art into public space and stimulate audiences to see art in a new way.
- Encourage a variety of art types as a form of expression.
- Creation of artwork that responds to Idaho's natural environment.
- Promote public participation and interaction with art.

- Preserve and enrich the cultural environment and livability of Ketchum.

ARTIST ELIGIBILITY

This call is open to all experienced outdoor chalk artists. Artists are encouraged to notify with intent to participate as soon as possible via email to Julia Mace at jmace@ketchumidaho.org

BENEFITS

\$2,200, inclusive of artist fee, pre design and revision sketches, materials, fabrication, and execution on the days of the event. Travel expenses of \$300 and housing for 2 nights are also included.

ARTWORK SPECIFICATIONS AND SITE

- The chalk art will be done on an asphalted city street that the city will power wash.
- The artwork must be completed by 6:00 pm on the second day of the event.
- The artwork should reflect a theme tied to the state of Idaho and/or our natural mountain environment.
- Artwork must meet a minimum dimensional requirement of 10' x 10' or equivalent square footage.
- City of Ketchum is responsible for street closure and signage for the event.
- City of Ketchum will provide a shade tent if needed.

RESPONSIBILITIES

The selected artist will enter into a contract with the City of Ketchum. The selected artist will personally deliver and be present for the artwork creation summer 2021, with dates in June or July, 2021, to be selected by city and artist.

SELECTION CRITERIA

All artwork must meet the specifications outlined above, the standards and mission of the Ketchum Arts Commission, be in good taste and be in furtherance of the mission of the KAC.

SUBMISSION REQUIREMENTS

- Artist resume
- Artist statement (max. 250 words)
- Brief description of proposed project for the event day (max. 350 words)
- Up to 10 images of existing artwork (jpegs preferred; no PDF files please)
- Image information sheet including titles, dates, and approximate dimensions

APPLY

Email the above required materials to:

Julia Mace

City of Ketchum

jmace@ketchumidaho.org

by **Monday, March 1, 2021**

PLEASE NOTE: The City of Ketchum and the Ketchum Arts Commission reserve the right to use images of selected artwork and/or exhibitions for publicity.