



City of Ketchum

News Release
January 4, 2022

Contact: Lisa Enourato
lenourato@ketchumidaho.org

Donations far surpass fundraising goal

KETCHUM, Idaho – Through the generosity of 687 donors, the Warm Springs Preserve campaign committee and Spur Community Foundation, the Dec. 31, \$6.5 million fundraising goal has been reached.

Thanks to the residents and visitors of our valley, donations and pledges have met the campaign committee member's \$1 million match, secured the \$1 million price reduction offered by the property owner, and beat the year-end goal by over \$1 million. The total raised since the start of the campaign is now \$7,599,446.90.

With this much raised, the city is essentially \$400,000 away from the \$8 million purchase price of the property, and \$1.4 million away from the full campaign goal.

The incentive offered by the property owner lowered the sales price of the Warm Springs Preserve by \$1 million leaving the total fundraising goal at \$9 million instead of \$10 million; \$8 million for the property acquisition and \$1 million for irrigation and essential site improvements.

The full amount to purchase 65 acres of the Warm Springs Ranch property must be in hand by April 2022.

"I can't thank this community enough for responding so generously to the two year-end incentives," said Mayor Neil Bradshaw. "We don't have much further to go and with the support we've had so far, I'm confident we will get where we need to be."

Warm Springs Preserve will be kept as open space in perpetuity for the community if the campaign to purchase the property succeeds.

Priorities for the Preserve include off-leash dog access, creek and habitat restoration, new water-conscious irrigation system, walking trails, informal gatherings and activities, Nordic ski and snowshoe trails, and public restrooms. Development, organized sports and reserved private or commercial events would be restricted.

Currently, the property is zoned to allow significant development. However, a subdivision application and approval from the city would still be required.

For more information and to find ways to give, visit www.warmspringspreserve.org.

If you have questions about the fundraising campaign or the city's plans for the property, please email warmspringspreserve@gmail.com.

###

About the City of Ketchum

The City of Ketchum is located in the Wood River Valley in south central Idaho. Founded in 1880 during the mining boom, Ketchum is now regarded as one of the most popular destinations for winter and summer visitors due to its world-class skiing, mountain biking, fishing, hiking, restaurants, art galleries and shopping. In 2018, Ketchum was awarded designation by the International Dark-Sky Association as a Dark Sky Community and is included in the Nation's first International Dark Sky Reserve, one of only 13 in the world. The City of Ketchum hosts the famous annual Wagon Days Parade, held on Labor Day weekend, and numerous other year-round attractions. Ketchum is home to more than 10,000 full- and part-time residents. For more information about the City of Ketchum, visit www.ketchumidaho.org.